

Parade Sponsor Form



Thank you for your interest in sponsoring the 2025 Bay City St. Patrick's Day Parade!

Basic Information

Company Name

Phone Number

Email

Mailing Address

City & State

Zip

Applicant Name

Applicant Position

Sponsor Level

- Emerald Sponsor - \$10,000+
- Pot of Gold Sponsor - \$7,500
- Shamrock Sponsor - \$2,000
- All Green Sponsor - \$1,000
- Friends of St. Patrick Sponsor - \$500

See Payment Instructions on Page 3



Emerald Sponsor - \$10,000+

- Major Sponsor of the Bay City St. Patrick's Day Parade & Queen's Scholarship Pageant.
- Advertisement (full color page - back cover) in our annual St. Patrick's Day Parade Book & advertisement in our Pageant Program Book.
- Mentioned in all media announcements as "Emerald Sponsor".
 - Company name, logo, and link published on our website and Facebook page & live stream broadcast on parade day.
- Complimentary tickets (10) to our Annual Queen's Scholarship Pageant.
- Yard signs (5) printed with your company name.
- Complimentary parade entry in the first division.
- Invitation to join our association in our warming tent during the parade.

Pot of Gold Sponsor - \$7,500

- Advertisement (full page) in our annual St. Patrick's Day Parade Book & advertisement in our Pageant Program Book.
- Mentioned in all media announcements as "Pot of Gold Sponsor".
 - Company name, logo, and link published on our website and Facebook page & live stream broadcast on parade day.
- Complimentary tickets (5) to our Annual Queen's Scholarship Pageant.
- Yard signs (2) printed with your company name.
- Complimentary parade entry in the first division.
- Invitation to join our association in our warming tent during the parade.

Shamrock Sponsor - \$2,000

- Sponsorship of a pipe band.
- Advertisement (full page) in our annual St. Patrick's Day Parade Book & advertisement in our Pageant Program Book.
- Mentioned in all media announcements as "Shamrock Sponsor".
 - Company name, logo, and link published on our website and Facebook page & live stream broadcast on parade day.
- Yard sign (1) printed with your company name.
- Complimentary parade entry.
- Invitation to join our association in our warming tent during the parade.

All Green Sponsor - \$1,000

- Advertisement (half page) in our annual St. Patrick's Day Parade Book & advertisement in our Pageant Program Book.
- Mentioned in all media announcements as "All Green Sponsor".
 - Company name, logo, and link published on our website and Facebook page & live stream broadcast on parade day.
- Yard sign (1) printed with your company name.
- Complimentary parade entry.
- Invitation to join our association in our warming tent during the parade.

Friends of St. Patrick Sponsor - \$500

- Advertisement (half page) in our annual St. Patrick's Day Parade Book & advertisement in our Pageant Program Book.
 - Mentioned in all media announcements as "All Green Sponsor".
 - Company name, logo, and link published on our website and Facebook page & live stream broadcast on parade day.
 - Yard sign (1) printed with your company name.
 - Complimentary parade entry.
-

Make Check Payable to:

St. Patrick's Day Parade Association

Mail to:

St. Patrick's Day Parade Association
P.O. Box 1304
Bay City, MI 48707-1304

Thank you for your support!

