

# Parade Book Sponsor Form

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Thank you for your interest in sponsoring the 2025 St. Patrick's Day Parade Book!

Each year the St. Patrick's Day Parade Association puts together a Parade Book with advertisements from local businesses and community members. It also includes the history of the parade, including past parade marshals and queens as well as parade activities such as the Queen's Pageant and other fundraisers.

Please consider putting an advertisement in our book. The Parade Books will be distributed to local businesses in our community. It is a great way to advertise while helping support a great tradition.

Please select your advertisement option for the St. Patrick's Day Parade Book. Thank you for your support!

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## Basic Information

Company Name

Phone Number

Email

Mailing Address

City & State

Zip

Applicant Name

Applicant Position



## Size of Advertisement

- Business Card (3.5" x 2") - \$25
- Quarter Page (4" x 5") - \$75
- Half Page (8.5" x 5.5") - \$100
- Full Page (8.5" x 11") - \$175
- Back Page (8.5" x 11") - \$300 (Call for Availability)

Total Amount Enclosed:

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Make Check Payable to:

St. Patrick's Day Parade Association

Mail to:

St. Patrick's Day Parade Association  
P.O. Box 1304  
Bay City, MI 48707-1304

Please scan and/or email a copy of your ad (including all artwork, graphics, logos, etc.) in PDF or JPG format to: [sponsors@stpatparadebaycity.org](mailto:sponsors@stpatparadebaycity.org). If electronic format is unavailable, please mail a hard copy along with this **form and payment by: January 24, 2025.**

